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**March 31 Deadline Approaching
For Health Insurance Marketplace**

LITTLE ROCK, Ark. (March 24, 2014) – The deadline is approaching for Arkansans to sign up for health insurance through the Health Insurance Marketplace. The deadline to enroll is Monday, March 31.

“Licensed insurance agents and guides are available in every county in Arkansas to provide enrollment assistance,” said Insurance Commissioner Jay Bradford. Individuals and families that are uninsured can find a range of plans available to meet their financial situation and health needs.

To be eligible to enroll, a person must be between the ages of 18 and 64, live in the U.S., and must be a U.S. citizen or lawfully present. Anyone who plans to enroll should be prepared with:

- Birthdate and Social Security Numbers (or document numbers for legal immigrants) for each member of household
- Employer and income information for every member of the household (for example, pay stubs, W-2 forms, wage and tax statements)

“I encourage anyone who needs health insurance to find what’s available including the options for tax credits for those who qualify,” said Bradford.

Bradford recommends completing the application and plan selection in one session, for the most expedited service. “With the March 31 deadline just days away, it’s important that Arkansans sign up so they can have health insurance coverage by May 1. And, so they can have the security and peace of mind that comes with having quality health coverage,” said Bradford.

To find a licensed insurance agent or licensed guide, call the Arkansas Health Connector Resource Center at 1-855-283-3483 toll-free or visit www.arhealthconnector.org.

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